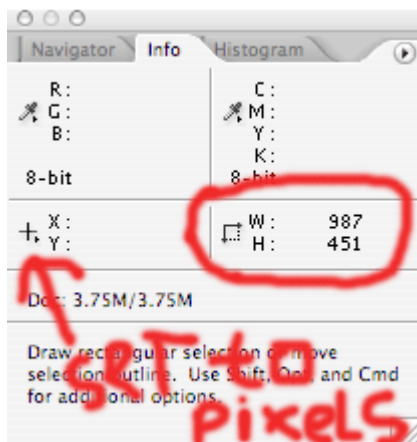


Using Photoshop to resize images

-100% Rule: determine what the tightest framing of a picture will be without scaling the picture above 100% in FCP or AVID.

Do this:

- open the picture in photoshop
- make the Info palette visible
- set options to Pixels



- select the Marquee tool
 - eyeball different zooms on the picture using Marquee
 - on the info palette read the width of your tightest framing.
 - divide 1920 by that number
 - in my example $1920/987=1.9$
- so I know I have to blow this picture up about 2x to be able to zoom in as far as I want.



- Image > Image Size
- Enter the new number for Width
- Check Scale Styles
- Constrain Proportions
- Check >Resample Bicubic
- Resolution > leave unchanged

